

GIGER MEDIA - Data Privacy Policy and Declaration of Consent

We collect information on you when you become a customer of GIGER MEDIA through your purchase of our Services and/or Products. This information is held in line with general business practice, legal retention requirements, for the purposes of taxation and calculating any liability and any legal claim.

The personal information we collect may include your company name and address, your name, your position in the company, your email address, your telephone and/or mobile numbers. We use your information to issue renewals, invoices, quotations and proposals, or register for any third-party licencing on your behalf, and for the purposes of shipping goods to you.

We share your details with third party companies for the purposes of:

- **To ensure your compliance with product licensing (where applicable)**
- **Accountants that process your invoices and for taxation purposes**
- **Couriers and postal services that deliver our products to you**
- **Domain name authorities**
- **Lawyers representing us in the event of a claim**
- **Regulators and law enforcement agencies (if there is any legal reason to share your data with them)**

In order to ensure that our business relationship remains legally secure in the future, we ask you to peruse and agree to the following data protection agreement:

For the purpose of processing my order of a product or service, GIGER MEDIA of Autumn Park Business Centre, Dysart Road, Grantham, Lincolnshire, NG31 7EU – telephone 01476 240 007 (hereinafter referred to as “GIGER”) may process my personal data disclosed in this context (such as name, address, telephone number, email address) and the personal data collected during the contractual relationship or through my use of the GIGER website or services (such as product description, scope of services, website visits, user behaviour) for the purpose of carrying out my order and providing its services.

In order to continue to be fully informed, under the regulation of the GDPR I furthermore permit GIGER to use my data in the context of the marketing interests described below:

- **I agree that my personal data voluntarily provided may be processed by GIGER for purposes of contacting me and sending me marketing and/or product information related to goods and services from GIGER's range of products and/or services (by email and/or telephone and/or post);**
- **Satisfaction surveys concerning service;**
- **Event invitations, promotions;**
- **Contacting in the context of regional customs and traditions, such as sending Christmas or greetings cards.**

In addition, GIGER may involve third parties or service providers into the process if so required, and they too will be obliged to comply with the demanding data privacy standards. I am aware that I can revoke this consent for any or all purposes at any time by contacting GIGER by email, not phone, so that there is an audit trail.

I acknowledge that GIGER will store my personal data for a maximum of six (6) years after the fulfilment of the contract due to retention requirements under corporate and fiscal law. If I have registered only for the marketing purposes described above and am not a customer of GIGER, my data will be stored until my consent has been revoked, but not for more than three years after my last contact with GIGER.

I have the right to request information about my personal data stored, and to have my data corrected or deleted at any time. I may also be entitled to demand a restriction on the processing of my data, and to have the data provided by me released in a structured, commonly used and machine-readable format.